

INVOICE

WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
313365-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Secure America Now	Secure America Now	527

Flight Dates	Order #	Alt Order #
10/02/12 - 10/07/12	313365	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F 9-10a	9-10a	-111---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -111--- 3 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/04/12	M-F 5-530p	5-530p	-111---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -111--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:28 PM M-F 5-530p 5-530p :30 SAN1117H \$2,000.00 NM 2 WPTV W 10/03/12 5:28 PM M-F 5-530p 5-530p :30 SAN1117H \$2,000.00 NM 3 WPTV Th 10/04/12 5:22 PM M-F 5-530p 5-530p :30 SAN1117H \$2,000.00 NM									
6	10/03/12	10/05/12	M-F 530-6p	530-6p	--1-1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1-1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 5:43 PM M-F 530-6p 530-6p :30 SAN1117H \$2,000.00 NM 2 WPTV F 10/05/12 5:54 PM M-F 530-6p 530-6p :30 SAN1117H \$2,000.00 NM									
7	10/02/12	10/05/12	M-F 6-630p	6-630p	-1111--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1111-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 6:28 PM M-F 6-630p 6-630p :30 SAN1117H \$3,000.00 NM 2 WPTV W 10/03/12 6:24 PM M-F 6-630p 6-630p :30 SAN1117H \$3,000.00 NM 3 WPTV Th 10/04/12 6:11 PM M-F 6-630p 6-630p :30 SAN1117H \$3,000.00 NM 4 WPTV F 10/05/12 6:28 PM M-F 6-630p 6-630p :30 SAN1117H \$3,000.00 NM									
8	10/02/12	10/04/12	M-F 11-1135p	11-1135p	-111---	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -111--- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 11:30 PM M-F 11-1135p 11-1135p :30 SAN1117H \$2,500.00 NM 2 WPTV W 10/03/12 11:33 PM M-F 11-1135p 11-1135p :30 SAN1117H \$2,500.00 NM 3 WPTV Th 10/04/12 11:32 PM M-F 11-1135p 11-1135p :30 SAN1117H \$2,500.00 NM									
9	10/06/12	10/06/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 7:28 AM Sa 7-8a 7-8a :30 SAN1117H \$1,000.00 NM									
10	10/06/12	10/06/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 9:22 AM Sa 8-10a 8-10a :30 SAN1117H \$1,500.00 NM									
11	10/06/12	10/06/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 6:21 PM Sa 6p 6-630p :30 SAN1117H \$1,000.00 NM									



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12	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:24 AM Su 7-8a 7-8a :30 SAN1117H \$750.00 NM									
13	10/07/12	10/07/12	Su 8-9a	8-9a	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 8:48 AM Su 8-9a 8-9a :30 SAN1117H \$2,500.00 NM									
14	10/07/12	10/07/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 6:12 PM Su 6p 6-630p :30 SAN1117H \$1,000.00 NM									

Total Spots **32** Gross Total **\$50,900.00**

Payment Terms 30 Days

Agency Commission **\$7,635.00**

Net Amount Due **\$43,265.00**